



COURSE CATALOG

(COME SEE FOR YOURSELF)

Bumble and bumble.



COURSE CATALOG

(COME SEE FOR YOURSELF)

Bumble and bumble.

Design School: The Craft Series

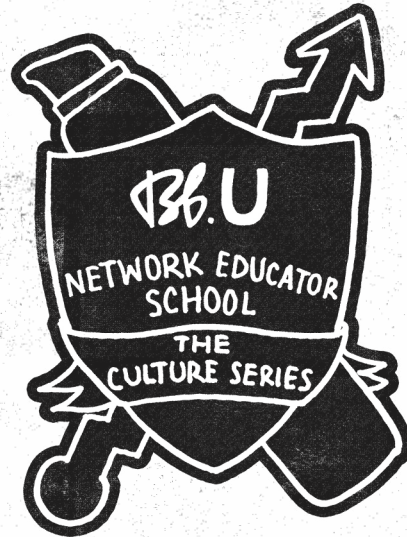


COURSE CATALOG

(COME SEE FOR YOURSELF)

Bumble and bumble.

Business School: The Commerce Series



COURSE CATALOG

(COME SEE FOR YOURSELF)

Bumble and bumble.

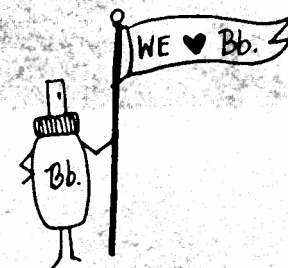
Network Educator School: The Commerce Series

Bb.U COURSE CATALOG

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DESIGN SCHOOL: THE CRAFT SERIES

Color Workshop I

Color Workshop II

Bb.Painting

NEW

Bb.Man

Curling Iron Artistry

NEW

Bb.Braids

The Bb.Cut: Foundation

FORMERLY
DESIGN WORKSHOP

The Bb.Cut: Aesthetic

FORMERLY
DESIGN STUDIO

The Bb.Cut: Mastery

FORMERLY CURRENT WORKSHOP

Bb.Curl

FORMERLY
Bb.STYLING I

Bb.Style: The Blow Dry, Perfected

Bb.Styling II

Laurent Master Class

Bb.Backstage

COMING SOON



NETWORK EDUCATION SCHOOL: THE CULTURE SERIES

Network Educator I

Network Educator II

Grad School



BUSINESS SCHOOL: THE COMMERCE SERIES

Salon Business Essentials + Beyond

FORMERLY
BUSINESS IMMERSION I+II

The Leadership Series

Leadership: Know Your Strengths

Fierce Conversations

NEW

The Elevation Series

Styling Your Career

Find Your Voice:
Marketing+Social Media Skills

The Management Series

Coming soon...



DESIGN SCHOOL: THE CRAFT SERIES

Color Workshop I

Color Workshop II

Bb.Painting

Bb.Man

Bb.Braids

The Bb.Cut: Foundation

The Bb.Cut: Aesthetic

The Bb.Cut: Mastery

Bb.Curl

FORMERLY
DESIGN WORKSHOP

FORMERLY
DESIGN STUDIO

FORMERLY
CURRENT WORKSHOP

Bb.Style: The Blow Dry, Perfected

Bb.Styling II

Laurent Master Class

Bb.Backstage

Curling Iron Artistry

FORMERLY
BB. STYLING I

COMING SOON

NEW

NEW



BUSINESS SCHOOL: THE COMMERCE SERIES

FORMERLY
BUSINESS IMMERSION I+II

Salon Business Essentials + Beyond

The Leadership Series

Leadership: Know Your Strengths

Fierce Conversations

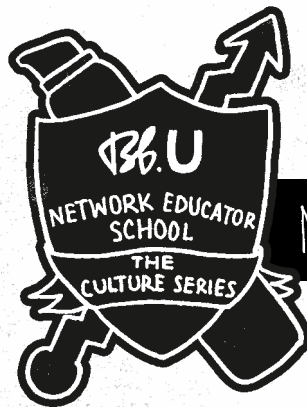
The Elevation Series

Styling Your Career

Find Your Voice:
Marketing+Social Media Skills

The Management Series

Coming soon...

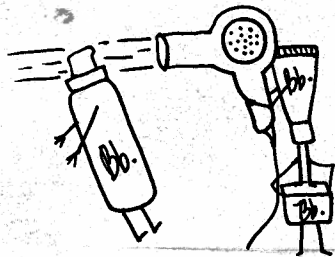


NETWORK EDUCATION SCHOOL: THE CULTURE SERIES

Network Educator I

Network Educator II

Grad School



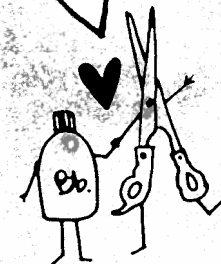
DESIGN SCHOOL: THE CRAFT SERIES

Even the veteran hairdresser has something to learn, and many who come here for the cutting and styling courses feel like novices all over again. It's humbling, but also enormously satisfying to feel your passion reignite and fall in love with what you do all over again.

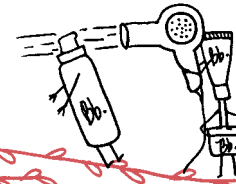
A firm foundation in a handful of techniques can last a lifetime, and as is true for any craft, practice makes perfect (even though there's no such thing). Students spend each morning at an enlightening demonstration – put into context with cultural references – and practice each afternoon on a cast of live New York characters (no plastic heads allowed).

"As always, Bb.U provides a very unique understanding of hair – so refreshing and inspiring."

TRIBE HAIR STUDIO, PORTLAND OREGON



Bb.STYLE: THE BLOWDRY, PERFECTED (FORMERLY Bb.STYLING I)



OVERVIEW

Bb.Style: The Blowdry, Perfected, our two-day all styling (no cutting) class, is the entry point for all Design School: The Craft Series styling classes. Stylists will examine the fundamentals of the perfect flat and round brush blow dry, and refine their techniques to meet the demands of every style – whether in salon, on set or backstage.

STUDENTS WILL

- Learn to conduct an effective consultation
- Practice using references as a tool
- Customize their techniques to suit salon and backstage work
- Gain a better command of tools and techniques
- Master core Bb.Products and experiment with the full line to create styling variations
- Prepare for Bb.Styling II
- Receive detailed feedback on their performance and a customized plan for future development
- Gain a strong foundation for future growth

DURATION

Two days

ATTENDEES

Bb.Network Licensed Stylists (no prior Bb.U education is required)

PRICE

9,500 points or \$775 (per attendee)

5,500 points or \$500 (per Network Educator)

4,950 points and \$300 dollars or \$775 (per attendee for all regional classes)

PRICE EFFECTIVE

January 1, 2015

LOCATION

The House of Bumble

415 West 13th Street

New York, NY 10014

LOGISTICS

Lunch and refreshments provided daily

FORMAT

Lecture, demonstration, hands-on styling, technical guidance and structured feedback

TOOLS REQUIRED

None - styling tools and products will be provided

OTHER

Mandatory for Network Educators who came through Network Educator Program I before February 2004



Register at network.bumbleandbumble.com

Bb.STYLING II

OVERVIEW

These three days of styling will increase technical skills, product knowledge and client education, and further develop the eye. Students are challenged to understand the fundamentals of a perfect blow dry and to learn the techniques needed to create three classic up-dos: ponytail, chignon and double French twist. This course is designed to improve customer service and retail revenues at your salon. Bb.Educators ensure that students have maintained the session-styling skills taught in Bb.Style: The Blow Dry, Perfected.

STUDENTS WILL

- Learn how to conduct an effective consultation
- Gain a strong foundation for growth through repetition
- Engage in daily hands-on sessions with multiple models
- Master five Bb.Products
- Master a ponytail, chignon and double French twist through replication
- Receive detailed feedback on performance and a customized plan for future development
- Leave with significant technical education and creative inspiration

DURATION

Three days

ATTENDEES

Bb.Network Licensed Stylists

PREREQUISITE

Bb.Style: The Blow Dry, Perfected or Bb.Styling I for all, except Network Educators who attended Network Educator Program I after February 2004

PRICE

14,000 pts or \$1,000 (per attendee)

10,000 pts or \$800 (per Network Educator)

Price effective January 1, 2015

LOCATION

The House of Bumble

415 West 13th Street

New York, NY 10014

LOGISTICS

Lunch and refreshments provided daily

FORMAT

Lecture, demonstration, hands-on styling, technical guidance and structured feedback

TOOLS REQUIRED

None - styling tools and products will be provided



CURLING IRON ARTISTRY

OVERVIEW

Created by Bb.Global Artistic Director Laurent Philippon (who crafted Dita Von Teese's signature 1940's curls and the award-winning 1930's marcel waves for Gwen Stefani's "It's My Life" video) – we're debuting an advanced styling class focused on curling iron techniques. An essential part of backstage and editorial culture, curling iron techniques play a huge role in modern hairdressing. In Curling Iron Artistry, you'll learn your way around a Marcel iron, understand the fundamentals of curling style techniques, learn how to create curl patterns, and incorporate classic and current influences into your work.

"Once you learn the logic," says Laurent, "everything else is reachable."

STUDENTS WILL

- Understand the fundamentals of curling iron techniques
- Identify and breakdown curl patterns
- Learn to create looks using various Marcel iron techniques
- Examine and deconstruct visual images
- Learn to incorporate classic and modern influences

DURATION

Two days

ATTENDEES

Bb.Network Licensed Stylists

PRICE

12,000 pts or \$900 (per attendee)

8,000 pts or \$700 (per Network Educator)

Price effective January 1, 2015

PREREQUISITE

Bb.Style: The Blow Dry, Perfected or Bb.Styling I for all, except Network Educators who attended Network Educator Program I after February 2004

LOCATION

The House of Bumble
415 West 13th Street
New York, NY, 10014

LOGISTICS

Lunch and refreshments provided daily

FORMAT

Lecture, demonstration, hands-on styling, technical guidance and structured feedback

TOOLS REQUIRED

None - styling tools and products will be provided



Register at network.bumbleandbumble.com

Bb.BRAIDS



OVERVIEW

Whether they're classic or creative, braids represent culture and style. These intricate patterns have played an important role throughout history and remain a fashion fixture today. In this two-day workshop, you'll learn the foundational techniques needed to execute a wide variety of braided styles. Practice French, rope, fishtail and cornrow braids – and incorporate creative elements to take your work to the next level.

STUDENTS WILL

- Learn the history of braids
- Identify various types of braid patterns
- Strengthen techniques for two and three-strand braids
- Explore creative braiding references
- Use products as a tool to support the look

DURATION

Two days

ATTENDEES

Bb.Network Licensed Stylists

PRICE

9,500 points or \$775 (per attendee)

5,500 points or \$500 (per Network Educator)

PRICE EFFECTIVE

January 1, 2016

LOCATION

The House of Bumble
415 West 13th Street
New York, NY 10014

LOGISTICS

Lunch and refreshments provided daily

FORMAT

Lecture, demonstration, hands-on styling

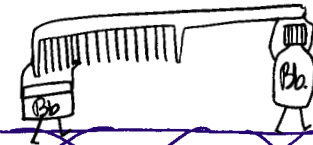
TOOLS REQUIRED

None - styling tools and products will be provided



Register at network.bumbleandbumble.com

Bb.BACKSTAGE



OVERVIEW

Nothing can really describe the whirlwind of backstage. It's chaotic, exciting, and immensely challenging.

To bring this experience to you, we collaborated with Bb.Global Artistic Director Laurent Philippon – a mainstay at Fashion Weeks worldwide. In this two-day course, you'll learn the true demands that come with editorial work. There are endless factors that go into executing a look backstage, so practicality is key. We'll test your technical skills and ability to work under pressure – because the standards are never higher than they are at Fashion Week.

STUDENTS WILL

- Learn what it's like to be a session stylist backstage
- Understand the value and function of a collaborative team
- Test technical speed and learn the reality of executing a backstage look
- Hone fundamental styling techniques
- Study backstage influences and learn how to translate to salon clients
- Become (insanely) inspired

DURATION

Two days

ATTENDEES

Bb.Network Licensed Stylists

PREREQUISITE

Bb.Style: The Blow Dry, Perfected or Bb.Styling I for all (except NEs who attended Network Educator Program I after February 2004)

PRICE

12,000 points or \$900 (per attendee)

8,000 points or \$700 (per Network Educator)

PRICE EFFECTIVE

January 1, 2017

LOCATION

The House of Bumble
415 West 13th Street
New York, NY 10014

LOGISTICS

Lunch and refreshments provided daily

FORMAT

Lecture, demonstration, hands-on styling, technical guidance and structured feedback

TOOLS REQUIRED

None - styling tools and products will be provided



Register at network.bumbleandbumble.com

THE Bb.CUT: FOUNDATION (FORMERLY DESIGN WORKSHOP)



OVERVIEW

Evolution is at the heart of Bb.Culture. Over the years, we've created and perfected timeless techniques that we refine to suit every individual. These fundamental razor skills form the basis for any cut we craft – and are essential for daily salon work. The Bb.Cut: Foundation is the first step towards defining your journey. It's the entry point for all Design School: The Craft Series cutting courses. The class includes two days of theory, consultation skill development, product knowledge, demos and hands-on application – plus, it prepares stylists for The Bb.Cut: Aesthetic, the next level in the cutting series.

STUDENTS WILL

- Improve their proficiency with the razor
- Learn how to conduct an effective consultation
- Learn how to translate fundamental techniques into everyday work in the salon
- Explore variations of these techniques
- Engage in daily hands-on sessions with multiple models to learn rhythm, control and consistency through repetition
- Expand on the use of Bb.Products
- Receive detailed feedback on their performance and a customized plan for future development
- Gain a strong foundation for future growth
- Master variations of bang techniques

DURATION

Two days

ATTENDEES

Bb.Network Licensed Stylists (must have two years cutting experience; no prior Bb.U education is required)

PRICE

9,500 points or \$775 (per attendee)

5,500 points or \$500 (per Network Educator)

4,950 points and \$300 dollars or \$775 (per attendee for all regional classes)

PRICE EFFECTIVE

January 1, 2015

LOCATION

The House of Bumble
415 West 13th Street
New York, NY 10014

LOGISTICS

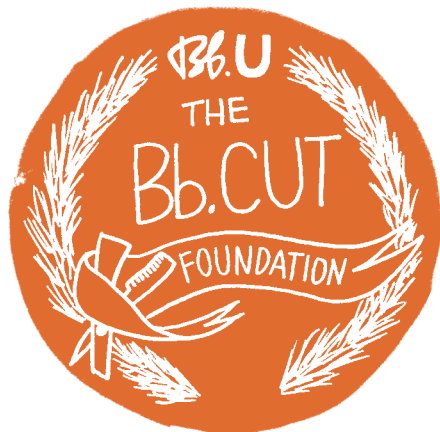
Lunch and refreshments provided daily

FORMAT

Lecture, demonstration, hands-on styling, technical guidance and structured feedback

TOOLS REQUIRED

Razor (styling tools and products will be provided)



Register at network.bumbleandbumble.com

THE Bb.CUT: AESTHETIC (FORMERLY DESIGN STUDIO)



OVERVIEW

At Bb.U, we believe that mastering fundamental techniques forever impacts your career (for the better). This two-day intensive cutting course is designed to build upon your existing knowledge and experience. You'll practice essential razor and scissor techniques, as well as our signature graduated bob. Learn how to customize cuts to suit every client in your chair – plus, explore how and why these different techniques work. These new skills will help you develop your own aesthetic.

STUDENTS WILL

- Tailor techniques to suit every model
- Explore and define their aesthetic and craft
- Learn to look at hairdressing in a deeper context
- Expand on Bb.Product usage and application
- Receive detailed feedback on performance and a customized plan for future development
- Engage in daily hands-on sessions with multiple models
- Prepare for future Design School: The Craft Series education
- Leave with significant technical education and creative inspiration

DURATION

Two days

ATTENDEES

Bb.Network Licensed Stylists (must have two years cutting experience)

PREREQUISITE

The Bb.Cut: Foundation or Design Workshop (must have completed no less than six months prior to attending The Bb.Cut: Aesthetic)

PRICE

12,000 pts or \$900 (per attendee)

8,000 pts or \$700 (per Network Educator)

PRICE EFFECTIVE

January 1, 2017

LOCATION

The House of Bumble
415 West 13th Street
New York, NY 10014

MEALS AND MORE

Lunch and refreshments provided daily

FORMAT

Lecture, demonstration, hands-on styling

TOOLS REQUIRED

Razor and Scissors (styling tools and products will be provided)



Register at network.bumbleandbumble.com

THE Bb.CUT: MASTERY



OVERVIEW

Put everything you've learned from previous cutting courses to the test in this advanced, two-day course. You'll conceptualize a unique vision for the individual in your chair – and bring that vision to life. We'll challenge you to translate references, incorporate editorial trends, and refine your signature cutting style. It's a tall order, but we know you'll rise to the occasion.

STUDENTS WILL

- Hone skills learned in The Bb.Cut: Foundation and The Bb.Cut: Aesthetic/Design Studio
- Examine and deconstruct visual references
- Engage in daily hands-on sessions with multiple models
- Learn to incorporate trends and modern influences into their work
- Attend inspirational demos
- Receive detailed feedback on performance and a customized plan for future development

DURATION

Two days

ATTENDEES

Bb.Network Licensed Stylists (must have two years cutting experience)

PREREQUISITE

The Bb.Cut: Foundation/Design Workshop and The Bb.Cut: Aesthetic/Design Studio (no less than six months prior to attending)

PRICE

12,000 points or \$900 (per attendee)

8,000 points or \$700 (per Network Educator)

PRICE EFFECTIVE

January 1, 2017

LOCATION

The House of Bumble
415 West 13th Street
New York, NY 10014

LOGISTICS

Lunch and refreshments provided daily

FORMAT

Lecture, demonstration, hands-on cutting, technical guidance and structured feedback

TOOLS REQUIRED

Razor and scissors (styling tools and products will be provided)



Register at network.bumbleandbumble.com

Bb.CURL



OVERVIEW

From natural waves to curvy corkscrews, curls have many patterns and dimensions – and this course was designed to address every curl type on the texture spectrum. This two-day workshop (one styling day and one cutting day) will give hairdressers the opportunity to expand on their knowledge of cutting and styling curly textures. Students will assess various curl patterns and apply Design School: The Craft Series techniques to create suitable shapes and styles for every client's needs.

STUDENTS WILL

- Learn how to conduct an effective curl consultation
- Analyze curl types and patterns
- Expand on the usage and application of Bb.Products
- Work on mastering Design School: The Craft Series cutting and styling techniques, and apply them to curly textures
- Use visual references as a tool to develop the eye
- Engage in daily hands-on sessions with multiple models
- Receive detailed feedback on performance, and a plan for future development

DURATION

Two days

ATTENDEES

Bb.Network Licensed Stylists
(must have two years cutting experience)

PRE-REQUISITE

The Bb.Cut: Foundation or Design Workshop
(must have completed no less than six months prior to attending Bb.Curl)

PRICE

12,000 points or \$900 (per attendee)
8,000 points or \$700 (per Network Educator)
Price effective January 1, 2016

LOCATION

The House of Bumble
415 West 13th Street
New York, NY, 10014

LOGISTICS

Lunch and refreshments provided daily

FORMAT

Lecture, demonstration, hands-on cutting,
technical guidance and structured feedback

TOOLS REQUIRED

Scissors (styling tools and products will be provided)



Register at network.bumbleandbumble.com

Bb.MAN



OVERVIEW

At Bb.U, fundamental techniques serve as the cornerstone for education – and every look we create. When combined with modern-day inspiration (and the belief that every look should be tailored for the individual) they become the source of endless reinvention. Men's grooming is no exception, which is why we've created Bb.Man. In this first-of-its-kind Bb.U barbering course, you'll work with scissors, clippers and the razor to explore the basis of the craft. By combining classic and current techniques, this class will revolutionize the stylist's approach to men's grooming.

STUDENTS WILL

- Learn the Bb.U approach to men's grooming
- Assess head shape and growth patterns
- Incorporate traditional barbering techniques into current trends
- Practice a variety of techniques – including "scissor over comb" and clippers
- Review the evolution of each cut and explore visual and cultural references
- Learn the basis of Bb.Razorcraft, and how to create shape and texture
- Practice controlled weight removal
- Create looks using the Bb.Man curated collection of products



DURATION

Two days

ATTENDEES

Bb.Network Licensed Stylists (must have two years cutting experience)

PREREQUISITE

None

PRICE

9,500 points or \$775 (per attendee)

5,500 points or \$500 (per Network Educator)

Price effective January 1, 2016

LOCATION

The House of Bumble

415 West 13th Street

New York, NY 10014

LOGISTICS

Lunch and refreshments provided daily

FORMAT

Lecture, demonstration, hands-on cutting and styling, technical guidance and structured feedback

TOOLS REQUIRED

Scissors and straight-edge feather razor (clippers, styling tools and products will be provided)

Register at network.bumbleandbumble.com

COLOR WORKSHOP I

OVERVIEW

This advanced, two-day course immerses students in Bb.U Color Theory: i.e; developing the eye to make thoughtful, appropriate and tasteful choices for any individual, with an emphasis on color theory (similar to makeup artistry). Work is geared towards the mastery of single palette technique with signature style, hair color challenges, tonal value, formulation, and signature application – as well as powerful consultations, client education and product knowledge.

STUDENTS WILL

- Learn how to conduct an effective consultation
- Develop the eye to make appropriate color choices, incorporating makeup artist principles
- Examine tones through imagery to inspire and train the eye
- Engage in daily hands-on sessions with multiple models, using the Bb.U approach to single palette and single palette signature application
- Finish models and be evaluated on flat brush and round brush blow-dry techniques
- Receive detailed feedback on performance and a plan for future development

DURATION

Two days

ATTENDEES

Bb.Network Licensed Colorists
(must have four years color experience)

PREREQUISITES

Four years minimum color experience. Flat brush and round brush blow-dry skills necessary. Bb.Style: The Blow Dry, Perfected, Bb.Styling I or Network Educator Program I strongly recommended.

PRICE

\$1,000 (per attendee)
\$800 (per Network Educator)
Price effective January 1, 2015

LOCATION

The House of Bumble
415 West 13th Street
New York, NY 10014

LOGISTICS

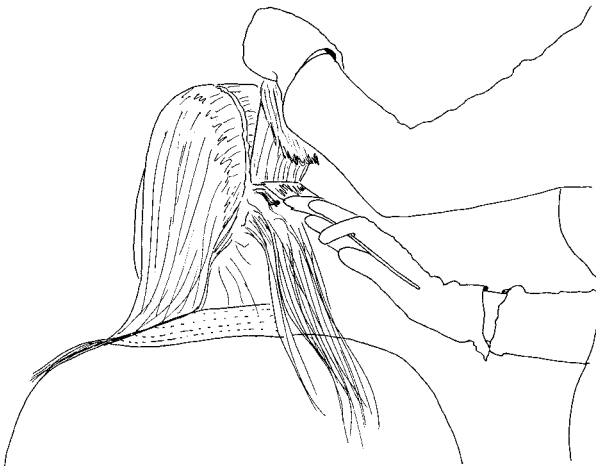
Meals and refreshments provided daily

FORMAT

Lecture, demonstration, hands-on,
technical guidance and structured feedback

TOOLS REQUIRED

None - styling tools and products will
be provided



Register at network.bumbleandbumble.com

COLOR WORKSHOP II

OVERVIEW

This advanced, three-day course propels students along their journey toward mastering the fundamentals of Bb.U Color Theory. You'll deepen your knowledge of skin tone and eye color analysis, and incorporate growth patterns and haircuts to enhance natural beauty by making thoughtful, appropriate and tasteful color choices. Learn the Bb.U approach to creative foiling techniques and challenges, including single palette, and build upon techniques learned in Color Workshop I. Develop the eye for suitability and signature application – as well as expand knowledge of consultation, client education and terminology.

STUDENTS WILL

- Learn how to conduct an effective consultation
- Develop the eye to make suitable color choices and placement
- Explore creative foiling and signature techniques to add dimension
- Engage in daily hands-on sessions with multiple models
- Receive detailed feedback on performance and a plan for future development

DURATION

Three days

ATTENDEES

Bb.Network Licensed Colorists
(must have four years color experience)

PREREQUISITE

Color Workshop I (must have completed no less than six months prior to attending Color Workshop II)

PRICE

\$1,500 (per attendee)

\$1,300 (per Network Educator)

Price effective January 1, 2015

LOCATION

The House of Bumble

415 West 13th Street

New York, NY 10014

LOGISTICS

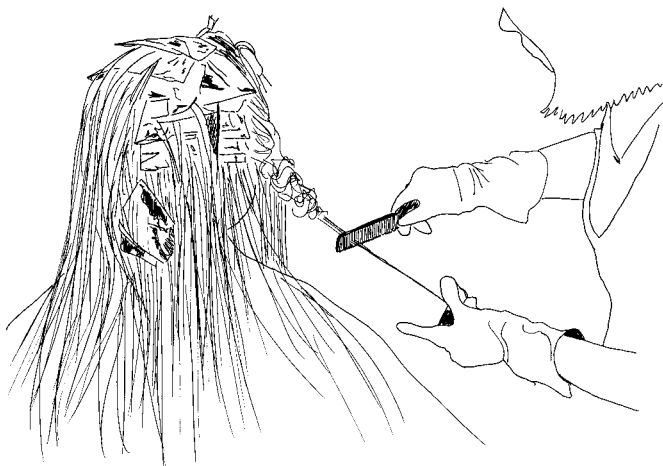
Meals and refreshments provided daily

FORMAT

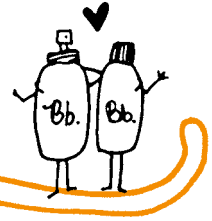
Lecture, demonstration, hands-on,
technical guidance and structured feedback

TOOLS REQUIRED

None - styling tools and products will be provided



Bb.PAINTING



OVERVIEW

Color has always been an art form – but in this two-day course, hair becomes a canvas like never before.

With the Bb.Approach to classic and creative hair painting, less is more. You'll learn how to enhance your model's natural hue through placement and application of color. And since it's a totally free-hand technique, there are no limits to creativity. From the ultra-subtle to super-bold, no look is out of reach.

STUDENTS WILL

- Learn how to conduct an effective consultation
- Explore creative and classic techniques
- Examine tones through imagery to inspire and train the eye
- Learn the Bb.Approach to hair painting
- Engage in daily hands-on sessions with multiple models
- Receive detailed feedback on performance and a plan for future development

DURATION

Two days

ATTENDEES

Bb.Network Licensed Colorists

PRICE

\$1,500 (per attendee)

\$1,300 (per Network Educator)

LOCATION

The House of Bumble
415 West 13th Street
New York, NY 10014

LOGISTICS

Lunch and refreshments provided daily

FORMAT

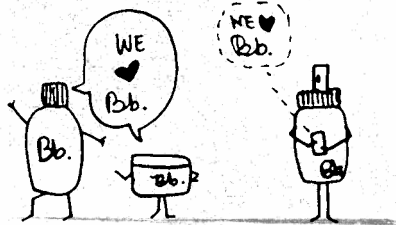
Lecture, demonstration, hands-on, technical guidance and structured feedback

TOOLS REQUIRED

None - styling tools and products will be provided



Register at network.bumbleandbumble.com



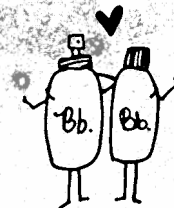
BUSINESS SCHOOL: THE COMMERCE SERIES

In an increasingly competitive climate, "business as usual" just doesn't cut it. Our business courses immerse you in our culture and engage the entrepreneurial spirit. The programs encourage owners to embrace the role of leader, empower managers to truly take charge, and help both to work together to "take back" their salons. Bb.U provides the tools to analyze the state of any salon business and helps create concrete growth plans.

Full engagement in this program is not limited to several days in New York every year or so – each course clearly outlines individual objectives and every conversation with your Bb.Business Consultant supports your progress in achieving those goals. Together, you'll celebrate dramatic (and often immediate) results.

"I get it now. I get what's been missing in my business – a true partner."

IAN MCCABE STUDIO, WASHINGTON, D.C.





BUSINESS SCHOOL: THE COMMERCE SERIES

FORMERLY
BUSINESS IMMERSION I+II

Salon Business Essentials + Beyond

The Leadership Series

Leadership: Know Your Strengths

Fierce Conversations

The Elevation Series

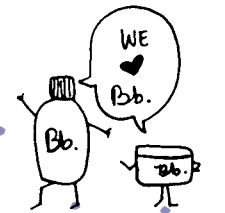
Styling Your Career

Find Your Voice:
Marketing+Social Media Skills

The Management Series

Coming soon...

SALON BUSINESS ESSENTIALS+BEYOND (FORMERLY BUSINESS IMMERSION I+II)



OVERVIEW

This course will cover the fundamentals of running a salon (and answer questions you didn't even know you had). During your three days at Bb.U, we'll present a comprehensive overview of best practices honed in our own Bb.Salons and Network Salons. The course will cover how to effectively lead and motivate your team, tackle your salon's operational needs, and grow your retail business. This opportunity to learn from our finest Bumble and bumble Educators – and other like-minded salon Owners and Managers – will help you elevate your salon business and recognize potential for further development.

STUDENTS WILL

- Practice skills that are critical in managing a day-to-day salon business, including but not limited to: hiring effectively, cultivating salon culture and providing a full-service experience
- Develop their leadership skills by becoming aware of their personal communication style
- Identify opportunities and take steps to increase retail sales

DURATION

Three days

ATTENDEES

Salon Owners and Managers

PRICE

14,000 Bb.Points or \$1,000 (per attendee)

LOCATION

The House of Bumble
415 West 13th Street
New York, NY 10014

LOGISTICS

Meals and refreshments provided daily

FORMAT

Discussion, lecture, role-playing and other hands-on activities

PRE-WORK

To be provided upon registration and completed before class



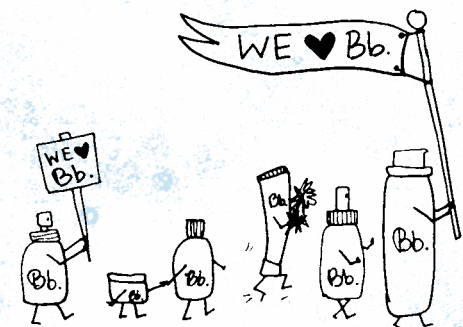
Register at network.bumbleandbumble.com

Bb.U

THE LEADERSHIP SERIES

THE LEADERSHIP SERIES

Great leaders are passionate and confident about their work, and inspire those around them to feel the same. In this series, owners will learn to embrace this pivotal role. With content that reaches far beyond the salon industry, you'll increase your leadership skills so you can effectively motivate and support your team.



FIERCE CONVERSATIONS

OVERVIEW

Fierce Conversations is a two-day workshop based on Susan Scott's best-selling book *Fierce Conversations*. It provides a detailed road map for building a stronger team through leadership tools, such as how to communicate clearly, make better decisions and have more meaningful and honest conversations.

A "fierce conversation" is one based on passion, integrity and authenticity. They are intelligent, productive discussions that can be catalysts for cultural transformation within your salon.

STUDENTS WILL

- Learn how to develop an open, direct and respectful salon culture
- Gain skills for surfacing and addressing issues critical to success
- Resolve difficult challenges
- Gain coaching and delegating techniques
- Learn how to effectively confront poor performance
- Elevate relationships to a higher level
- Gain skills that can improve overall bottom-line results

DURATION

Two days

ATTENDEES

Bb.Network Salon Owners, Managers,
Network Educators and Stylists

PRICE

15,500 pts or \$1,200 (per attendee)

11,500 pts or \$1,000 (per Network Educator)

Price effective January 1, 2015

LOCATION

The House of Bumble
415 West 13th Street
New York, NY 10014

LOGISTICS

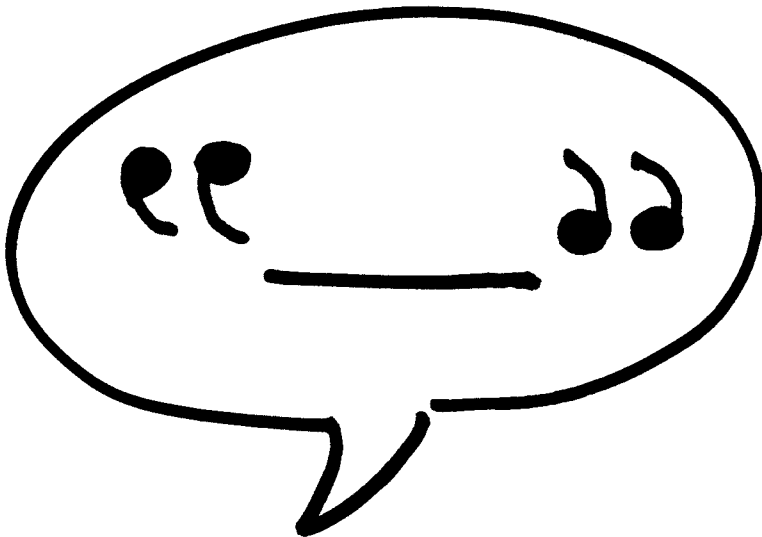
Meals and refreshments provided daily

FORMAT

Workshop, lecture

TOOLS REQUIRED

A desire to learn, effective leadership
skills and an open mind



LEADERSHIP: KNOW YOUR STRENGTHS



OVERVIEW

This two-day intensive leadership course was curated to help leaders dive deeper. In this course, tailored to Owners and Managers, we'll equip you with the tools needed to effectively manage your business in an ever-changing industry. Together, we'll identify and capitalize on your strengths as a leader. You'll walk away with a better sense of how you can motivate and lead your team effectively, confidently, and authentically.

STUDENTS WILL

- Identify their own unique skill set - and understand how those skills relate to the way they inherently think, feel and behave
- Learn how to effectively leverage their strengths as leaders in their salons
- Acquire the necessary tools and best practices to successfully lead their team

DURATION

Two days

ATTENDEES

Bb.Network Salon Owners and Managers

PREREQUISITE

None

PRICE

10,000 points or \$750 (per attendee)

LOCATION

The House of Bumble
415 West 13th Street
New York, NY 10014

LOGISTICS

Meals and refreshments provided daily

FORMAT

Workshop, lecture, activities

TOOLS REQUIRED

An open mind and your completed StrengthsFinder assessment (we'll send you the details)



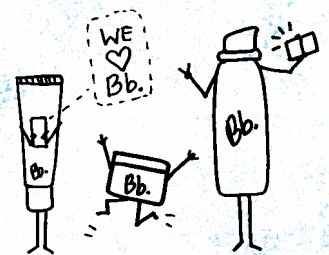
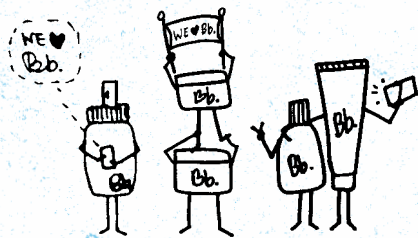
Register at network.bumbleandbumble.com

Bb.U

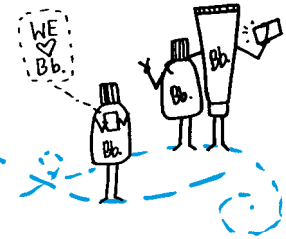
THE ELEVATION SERIES

THE ELEVATION SERIES

Times, they are a-changin'. To stay competitive in a crowded industry, it's important to expand your business in modern, innovative ways. This series challenges you to cultivate a strong salon culture (and teaches you how to share it with the world) so that you can take your business to the next level.



FIND YOUR VOICE: MARKETING + SOCIAL MEDIA SKILLS



OVERVIEW

We're living in the digital age – where culture and communication can change in the blink of an eye. So, having a solid marketing and social media strategy is a must for your business. In this two-day intensive class, we'll merge your brick-and-mortar business with your digital strategy – to create a brand voice that is consistent across all platforms. You'll learn techniques to engage with current (and potential) clients, strengthen your brand story and communicate that message to the world.

STUDENTS WILL

- Identify and enhance their brand story and culture
- Learn how to use marketing techniques (digital and otherwise) to amplify their brand voice
- Strengthen and refine their social media presence

DURATION

Two days

ATTENDEES

Bb. Network Salon Owners and Managers, and/or salon staff members who manage marketing and social media

PRICE

10,000 points or \$750 (per attendee)

LOCATION

The House of Bumble
415 West 13th Street
New York, NY 10014

LOGISTICS

Meals and refreshments provided daily

FORMAT

Workshop, lecture, activities

TOOLS REQUIRED

Smart phone, tablet or laptop and your social media personae



Register at network.bumbleandbumble.com

STYLING YOUR CAREER

OVERVIEW

Are you a stylist looking for more meaning behind the chair? This two-day Business School: The Commerce Series program for stylists will teach you how to take your career to the next level (and beyond) through marketing techniques, increasing income, elevating the client experience, and thought-provoking sessions with Bb.Stylists.

STUDENTS WILL

- Determine career goals and create a plan to achieve
- Leave with ideas for increasing their income
- Hone their service skills to elevate the salon experience and “wow” clients
- Participate in a panel discussion with Bb.Stylists
- Role play and share experiences with one another

DURATION

Two days

ATTENDEES

Bb.Network Stylists interested in elevating their business and achieving career goals within the salon environment

PREREQUISITE

None

PRICE

10,000 pts or \$750 (per attendee)

Price effective January 1, 2015

LOCATION

The House of Bumble
415 West 13th Street
New York, NY 10014

LOGISTICS

Meals and refreshments provided daily

FORMAT

Large group discussion, peer learning, self-reflection, group work and role play

TOOLS REQUIRED

None



Register at network.bumbleandbumble.com

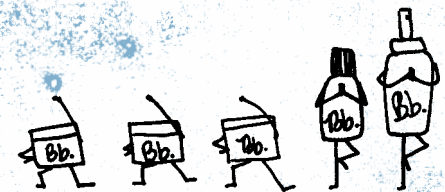
COMING SOON

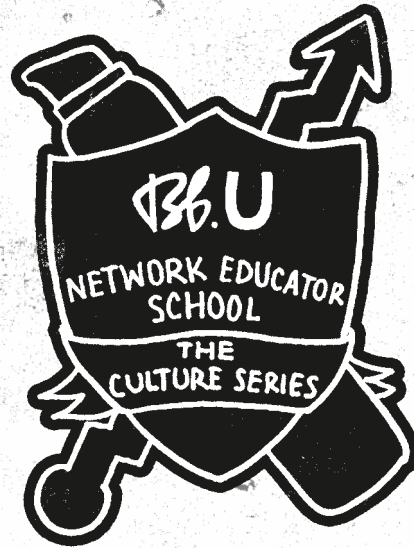
Bb.U

THE MANAGEMENT SERIES

THE MANAGEMENT SERIES

Here's the secret to running a successful salon – it's all in the details. This series focuses on the nitty-gritty, equipping managers with the skills needed to be truly efficient and productive. You'll hear from members of our salons, as well as Network Salons, and learn how to hone your own best practices for your business.





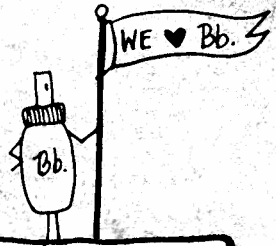
NETWORK EDUCATION SCHOOL: THE CULTURE SERIES

This series equips stylists with an advanced set of tools and techniques to teach, lead and continually inspire other stylists – back at their salons and within the Bb.U Network.

- NE Program I: finding your voice (and cultivating confidence)
- NE Program II: building leadership skills (and bringing them back to your salon)
- Grad School: inspiring yourself and your salon (and passing it on with passion)

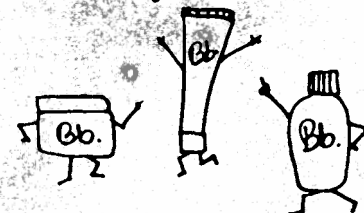
With these courses, NE's (and NE's to be) will practice (and pick up) the techniques that go into everything - from having the confidence to teach, to developing their eye, to taking their styling know-how to the next level. Students will leave with the leadership skills and poise to teach customized classes to their peers, team-build, ignite passion in others and educate their staff and clients with advanced product knowledge.

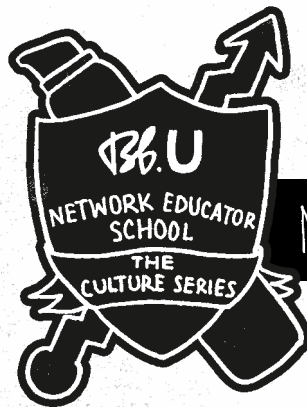
Most of all, NE coursework ensures that they will continue to inspire and motivate other stylists, as well as themselves, as great leaders and great hairdressers – always with expertise, fun, creativity and passion.

A small cartoon character with a body shaped like a hair product bottle, holding a flag on a pole. The flag has the text 'WE ♥ Bb.U' on it.

"An extremely valuable program –
the content applies not only to
the salon, but to all areas of life."

DOLCE SALON, CALGARY, ALBERTA





NETWORK EDUCATION SCHOOL: THE CULTURE SERIES

Network Educator I

Network Educator II

Grad School

NETWORK EDUCATOR PROGRAM I: FINDING YOUR VOICE (AND CULTIVATING YOUR CONFIDENCE)

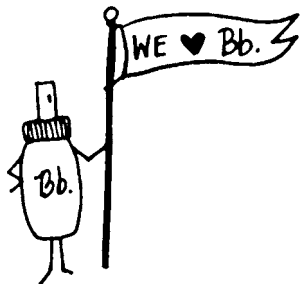
OVERVIEW

For the stylist who is committed to becoming a teacher, this four-day intensive program equips participants with the tools to teach and inspire other stylists. Building confidence is key, and students will work on finding their voices, connecting with their audience and presenting custom curricula with skill (and personality). The course includes four learning categories:

- Stand Up: Speaking and Teaching Made Easy
- Bb.Prepared: Product Categories
- Bb.Style: The Blow Dry, Perfected
- Bring It Home: Teaching NE Classes
- Enjoy a cocktail reception at The House of Bumble

STUDENTS WILL

- Learn (and practice) live presentation and other essential communication and teaching techniques
- Gain an understanding of the Bb.U approach to styling and the products that support it
- Receive training in client education
- Hone blow-dry and styling techniques on live models
- Discover how to maximize the many tools and resources available to NE's in the Bb.Salon Network
- Mix and mingle with like-minded, top talent in the Bb.Salon Network
- Prepare to educate fellow hairdressers with custom curricula



DURATION

Four days

ATTENDEES

Licensed Stylists from Bb.Network Immersed Salons

PREREQUISITE

Completed online pre-work. Salon Owners are strongly encouraged to review NE candidate with their Business Consultant.

PRICE

15,500 pts or 1,200 dollars (per attendee)
Price effective January 1, 2013

LOCATION

The House of Bumble
415 West 13th Street
New York, NY

LOGISTICS

Meals and refreshments provided daily

FORMAT

Workshop, lecture and hands-on styling

TOOLS REQUIRED

None – styling tools and products will be provided

Register at network.bumbleandbumble.com

NETWORK EDUCATOR PROGRAM II: BUILDING LEADERSHIP SKILLS

(AND BRINGING THEM BACK TO YOUR SALON)

OVERVIEW

This advanced, three-day course equips participants with new tools to enhance their skills as leaders in the salon environment. Plus, it builds upon the techniques learned in Network Educator Program I (required).

The course introduces six learning categories: Advanced Presentation Skills, Advanced Product Knowledge, Ingredients, Creative Styling, Team-Building and Understanding the Educational Needs of the Salon, and Leadership.

STUDENTS WILL

- Learn class ownership and advanced facilitation techniques
- Engage in hands-on styling sessions with a focus on products and creativity
- Learn how to identify and address the educational needs of their salons
- Set goals to stay inspired and to inspire others
- Hone their leadership skills

DURATION

Three days

ATTENDEES

Bb.Network Educators

PREREQUISITE

Must have completed Network Educator Program I at least one year prior to attendance. Bb.Style: The Blow Dry, Perfected or Bb.Styling I required for those who attended Network Educator I before February 2004. Must have certified for past two credit cycles.

PRICE

10,000 pts or \$800 (per Network Educator)
Price effective January 1, 2015

LOCATION

The House of Bumble
415 West 13th Street
New York, NY 10014

LOGISTICS

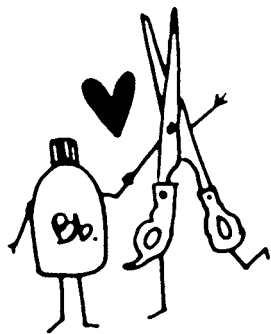
Meals and refreshments provided daily

FORMAT

Workshop, lecture and hands-on styling

TOOLS REQUIRED

None – styling tools and products will be provided



GRADUATE SCHOOL FOR NETWORK EDUCATORS: INSPIRING YOURSELF AND YOUR SALON (AND PASSING IT ON WITH PASSION)

OVERVIEW

In this exciting three-day course, you'll learn new facilitation techniques to energize your classes, engage your students, deliver stronger demos and reinforce class objectives. Learn how our educators keep themselves inspired and translate your newfound inspiration in hands-on work. And, of course, it wouldn't be NE without the opportunity to practice, practice, practice and receive coaching and feedback.

As this is our most advanced education offered to date, NE's must have completed NE II in order to be eligible.

STUDENTS WILL

- Practice advanced facilitation and speaking techniques
- Experience inspirational demos
- Engage in hands-on styling with a focus on products and creativity
- Have the opportunity to workshop, share and build community with other Network Educators
- Leave with ideas to inspire fellow hairdressers

DURATION

Three days

ATTENDEES

Bb. Network Educators

PREREQUISITE

Network Educator Program II

PRICE

10,000 pts or \$800 (per Network Educator)
Price effective January 1, 2015

LOCATION

The House of Bumble
415 West 13th Street
New York, NY 10014

LOGISTICS

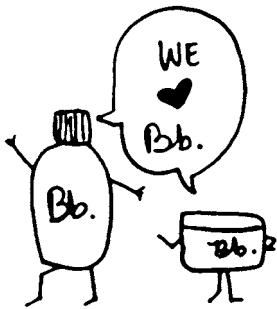
Meals and refreshments provided daily

FORMAT

Workshop, lecture, demo and hands-on styling

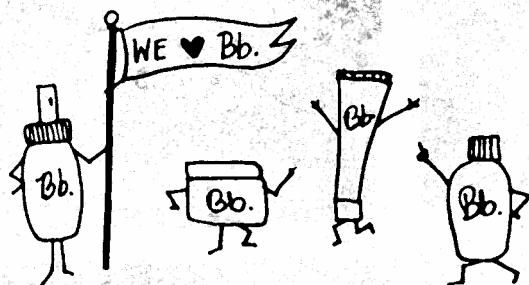
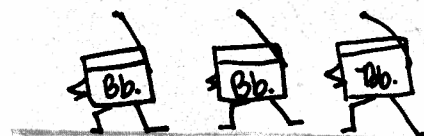
TOOLS REQUIRED

None



Register at network.bumbleandbumble.com

Bb.U POLICIES



BOOKING AND FEES

All course registration must be conducted through the Network Website. Attendees are not confirmed for a class until receipt of email confirmation from Bb.U Booking (sent within two business days of registration). Once confirmed, attendees will be charged a non-refundable fee in the amount of 2,000 points or \$200, based upon payment method indicated at the time of registration. This fee will be applied to the overall course fee and will not be returned at any time despite changes or cancellations. The remaining total course fee will be charged approximately 60 days before the class start date (with the exception of Pay Now registration) as indicated during class confirmation. An additional cancellation policy applies to cancellations received less than 60 days prior to the course start date.

CANCELLATION

No penalty will be incurred (beyond the non-refundable fee) for cancellations received 60 days or more prior to class start date. Any cancellation received less than 60 days of a class start date will result in the forfeit of 50% of the total course fee per attendee. All no-shows are responsible for the entire course fee.